

*"Until one has loved an animal a part of one's soul remains unawakened."* Anatole France

# **Congratulations! And Thank You** For Giving Your New Pet a Great Home



*"Saving one dog will not change the world, but surely  
for that one dog, the world will change forever."*

-Karen Davison

## **Now let's make POSITIVELY sure this lasts forever**

Get all the most advanced, science-based pet care and training advice you will ever need to make sure this is a match made in heaven. Contact your local Pet Professional Guild member today.

### **Why Choose the Pet Professional Guild?**

There is a lot of erroneous, confusing and misleading information out there, especially when it comes to caring for and training your family pet. The Pet Professional Guild (PPG), a not-for-profit organization, stands alone, committed to consumer transparency and is the only professional pet industry member association that advocates for force-free dog training and pet care, and it requires its members to adhere to its "Guiding Principles," which are available for view on its website. All PPG partners, members and affiliates focus on your pet's physical, mental, environmental and nutritional well-being, ensuring a holistic approach to the care and training of your family pets. PPG believes you deserve an educational resource that clarifies the many differences in training and pet care methodologies available and a resource where you can be confident that the information, services and products offered are at the forefront of force-free training and pet care, and based on the most up-to-date scientific research in the field of animal behavior.

**Find Your Local PPG Member at [www.PetProfessionalGuild.com](http://www.PetProfessionalGuild.com)**